Dear Provider,

Hearing loop and telecoil technology has dramatically improved my ability to hear in places I never dreamed of before. And I’ve also learned that:

- In a recent survey 85 percent of hearing aid users reported that they have and regularly use telecoils in their hearing aids.
- Those with hearing loss are six times more likely to use an assistive listening system that connects to a telecoil in hearing aids than one requiring earphones and a receiver.
- Bluetooth technology has many great uses but it won’t help me or others hear in my place of worship, at the theater or in other public places of assembly, but telecoils, via hearing loops, can.
- Hearing loops are becoming the primary assistive listening system in more and more places of worship throughout the country and in such locations as legislative chambers, theaters and even in New York City taxicabs.
- The latest revisions to the Americans with Disabilities Act (ADA) mandate that all new assistive listening systems be hearing aid compatible, and currently telecoils, paired with neckloops or a room loop, are the only technology that can meet that requirement.

With that information in mind, please allow me to ask for a small favor:

- If there’s not already a hearing loop installed in your waiting area please consider installing one so everyone visiting can have an opportunity to experience the benefit that a hearing loop provides.
- Install a counter loop at the reception desk so clients can better hear the staff.
- Install a looped TV in fitting rooms to demonstrate how hearing aids with a telecoil can be adjusted for optimum performance with a loop.

Whatever you do, please consider joining the growing number of hearing care providers around the country who have started their own Get in the Hearing Loop campaign. Go to hearingloss.org/content/loop-technology or hearingloop.org for more information.

Cordially,